



Lead by Example Campaign Priorities

One-Time Funding

Building Expansion/Transformation Center \$25,000,000

Rationale: Mays Business School is housed in the Wehner Building. We are currently at maximum capacity and are greatly limited in our ability to expand program offerings. An expansion would include new classrooms, program offices, meeting space, and faculty/staff work areas. Facility would include state-of-the-art digital and telecommunication technology and allow us to engage strategic partners externally.

Building Planning and Finish Out \$10,000,000

Recurring Funding (Endowments)

Endowed and Named Professorships \$5,000,000
(\$1,000,000 each)

Rationale: Professorships are important to retain senior associate professors and early full professors. These individuals are routinely recruited by other schools. Endowed professorships provide additional summer support and research funding for these productive faculty.

Endowed Lectureships \$5,000,000
(\$250,000 each)

Rationale: Lectureships are intended to recognize non-tenured track faculty who demonstrate extraordinary efforts in teaching, innovation in teaching effectiveness, curriculum development and student support.

Business Honors \$15,000,000
(\$6,000,000 Naming Opportunity)
(\$125,000 for individual scholarships)
(\$25,000 and above for program support)

Rationale: The Honors Program is the flagship undergraduate academic program in Mays Business School. A base endowment and an endowment to provide scholarship support will allow this program to attain even greater stature and success and will help Mays compete head-to-head with other leading honors programs both in the region and at the national level.

MBA Fellowships \$6,000,000
(\$300,000 each)

Rationale: Attracting top MBA students is a continuing challenge. These fellowships would allow us to compete more effectively with Rice and the University of Texas, our two primary regional competitors.

Department of Accounting Naming \$10,000,000

Rationale: Accounting requires premium support to recruit and retain top students and faculty. The accounting programs offered through our department are nationally recognized for their excellence. Our undergraduate and graduate programs both rank within the top ten in the nation.

Dean, Department and Program Excellence and Innovation Funds (\$25,000 and above) \$13,000,000

Rationale: Departments and programs need discretionary excellence funds to support student, faculty, and staff development opportunities, and accessing data for research. Areas of support include the Dean's office, Professional Selling Initiative, Center for International Business Studies, Data Analytics, Masters of Real Estate, Center for Human Resource Management, Center for Retailing Studies, Petroleum Ventures Program and Commercial Banking Program.

Center for International Business Studies (\$5,000,000 Naming Opportunity) (\$25,000 and above for program support) \$8,000,000

Rationale: The Center for International Business Studies (CIBS) is responsible for internationalizing the business programs at Mays Business School as well as the international business dimension of other programs at Texas A&M University. CIBS receives university support for its administrative operations, but relies on private sector donations and grants for research, outreach and educational enrichment programs.

Diversity and Inclusion (\$25,000 and above for program support) \$8,000,000

Rationale: In 2016, Mays Business School embarked on an ambitious Diversity Plan designed to enhance accountability, climate, and equity. The charge of the Office of Diversity and Inclusion is to create and lead the execution of Mays' Strategic vision for diversity along the following dimensions: Recruitment, Climate and inclusion, Retention and Education and Community Relations.

Research Support (\$25,000 and above for program support) \$25,000,000

Rationale: Tier-one university faculty engage in a wide variety of research and research-related activities (such as mentoring Ph.D. students). Funds are needed to support this work in a variety of ways, such as professional travel and accessing data.