



## Lead By Example Campaign Priorities

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### **Increase the Number of Highly Trained, Certified Teachers** **\$10,000,000**

**Undergraduate Scholarships** \$5,000,000  
(\$25,000 Endowment)

**Rationale:** For the past three years, 40% of the Aggies graduating ready to enter elementary and middle school teaching fields have borrowed an average of \$22,384 to get their degree. For the 2014-2015 academic year, first generation students comprised 60% of those who borrowed money to finish school. Scholarships will target low-income students to facilitate access to our certification programs.

**Dean's Education Scholars Program** \$5,000,000  
(\$100,000 Endowment)

**Rationale:** By encouraging gifted students from low-income families/schools to seek teacher certification at Texas A&M University we will create a path to academic achievement for those who may someday lead the way to improvement in the delivery of education in our lowest performing schools. The program will provide financial, educational and emotional support through learning communities, mentor relationships, leadership development, small group activities and more.

### **Create Transformational Learning Experiences** **\$3,000,000**

**Undergraduate Research Fund** \$1,000,000  
(\$25,000 Program Support)

**Rationale:** In this time of global change, it is critical that our students are prepared meet the challenges of tomorrow. Selected students will work with a faculty mentor on a new or existing project, thereby gaining valuable research experience and understanding. They will also present their work at a local, state, or national venue.

**Global Study Scholarships** \$1,000,000  
(\$25,000 Endowment)

**Rationale:** Our students and graduates impact people from all cultures and backgrounds in diverse classrooms, organizations, and communities. Through immersion in global education opportunities, our students will expand their knowledge of the world, become adept at adjusting to new surroundings, and develop communication skills across cultures.



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**HLKN Distinguished Lecture Series** \$1,000,000  
(\$1,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** By inviting leaders in the fields of health education, kinesiology, sport management and physical activity to present their work, our faculty and current students are exposed to cutting-edge research and information. Presenters have included the past president of the American Heart Association, Acting Senior Advisor, CDC Division of Adolescent and School Health; and the Past President, Academy of Nutrition and Dietetics.

### **Disseminate Research Data for Real World Applications** **\$19,000,000**

**Center for Translational Research on Aging and Longevity** \$1,000,000  
(\$25,000 Program Support)

**Rationale:** The center seeks to help people live longer and healthier lives. Current clinical research is investigating the role of metabolism in the pursuit of healthy aging and the development of knowledge on how changes in nutrition can affect outcomes in chronic conditions and aging. The goal is to translate knowledge from basic and applied sciences to care and clinical practice for older adults.

**Coaching Academy** \$5,000,000  
(\$5,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** The coaching academy prepares individuals who seek to guide, mentor and develop not only the youth of our state and nation, but participants in sport and physical activity at all levels. Participants receive personal attention and guidance, to facilitate not only obtaining a teaching certificate, but also subsequent coaching jobs. In addition, the academy promotes continuing education opportunities for practitioners already in the field.

**Center for Urban School Partnerships** \$3,000,000  
(\$3,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** This is the only research center in the state of Texas with a specific purpose of improving urban schools via collaborative partnerships. The Center works with urban schools, educational programs and universities to link empirically-based research to urban classrooms. It also facilitates teacher induction and mentoring programs along with providing professional development activities.



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**Expansion of Telehealth Program** \$2,000,000  
(\$2,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** Texas has the highest proportion of counties designated as mental health provider shortage areas. The TAMU Counseling Psychology doctoral program is the only accredited psychology doctoral program in the nation operating a telepsychology clinic. Not only do services help assess and improve mental and physical well-being for individuals at rural clinics, but also serve as an early detection system to alert authorities if necessary. Addressing potential crises in this manner reduces costs accrued by police departments, state MHMR personnel, local emergency rooms, and psychiatric hospitalizations.

**STEM Teaching and Learning Innovation Center** \$5,000,000  
(\$5,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** The world needs a million more STEM (Science, Technology, Engineering and Math) experts according to the President’s Council on Science and Technology. The Center will provide professional development to K12 campuses and communities; establish a digital lesson plan library and create a new curriculum development laboratory. It will also reach out to middle and high school students to encourage interest in STEM fields. The ultimate goal is to increase the number of competent, confident and well-prepared educators who can teach our children to connect the STEM dots.

**Center on Disability and Development** \$3,000,000  
(\$3,000,000 Naming Opportunity)  
(\$25,000 Program Support)

**Rationale:** The Center supports the self-determination, community integration, and quality of life for people with disabilities and their families. As a federally designated University Center for Excellence in Developmental Disabilities, it is part of a national network of similar centers across the country. It serves as a resource to the community in the areas of education, research, and service as related to the needs of people with disabilities. The Center focuses on promoting inclusive schools and communities, improving education and quality of life outcomes, and creating better lives for people with disabilities and their families through education, research, and service.